

# ***Guide to Airdrie & Area***

***The best way to reach your AIRDRIE & AREA customers!***

<b>1/2 Vertical</b> W - 2.3123" H - 7.5"	<b>1/6 Vertical</b> W - 1.35" H - 3.5"
<b>1/4 Vertical</b> W - 2.3125" H - 3.6875"	
<b>1/8 Vertical</b> W - 2.3125" H - 1.7815"	

**Full Page**  
W - 4.75"  
H - 7.5"

<b>1/2 Horizontal</b> W - 4.75" H - 3.6875"
<b>1/4 Horizontal</b> W - 4.75" H - 1.7815"
<b>1/8 Horizontal</b> W - 4.75" H - 0.8125"

<b>1/3 Horizontal</b> W - 4.75" H - 2.415"
--

\*Electronic advertising material must be submitted in one of the following formats: PDF, Adobe Illustrator II or lower, Adobe Photoshop Tiff or Hi Res JPEG. - All Photoshop files must be in CMYK and have a min. 300 DPI at 100%